

# A True Ambassador *Getting Involved*

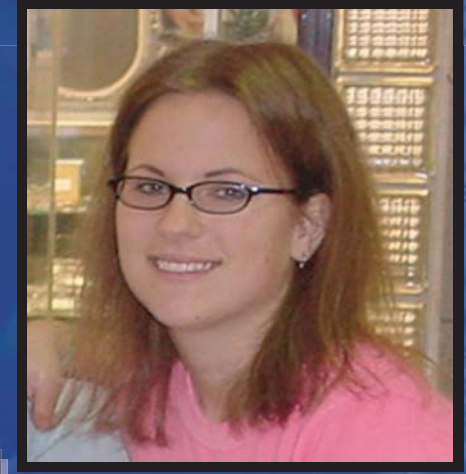


Meet seventeen-year-old Jodi Bogers, pictured above on Dad's knee. She decided to give the Gift of Life at a blood drive held by The Blood Alliance at The Avenues Mall.

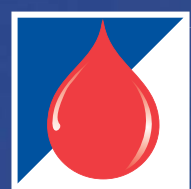
Sharing one's good health is a splendid thing to do, especially for a teen. What makes Jodi an Ambassador is that she called home and invited her twin sister, Jill, her Mother, Emma, and her Dad, Robert, to join her and make lifesaving blood donations themselves.

All first time donors, this family exemplifies the spirit of giving. Follow the example set by Jodi and become an Ambassador to The Blood Alliance today. Call (904) 353-8263 or (888) 447-1479 for more information or visit our website at [www.igiveblood.com](http://www.igiveblood.com).

Saving lives as you  
support your  
*Support*  
community  
blood bank.



# *Ambassador Program*



**THE BLOOD  
ALLIANCE**

**BUSINESS REPLY MAIL**  
FIRST CLASS MAIL PERMIT NO. 922 JACKSONVILLE, FL

POSTAGE WILL BE PAID BY ADDRESSEE

The Blood Alliance  
536 West 10th Street  
Jacksonville, Florida 32206

NO POSTAGE  
NECESSARY  
IF MAILED IN  
THE UNITED  
STATES

# Program Information

## How to Participate

In an effort to keep our community blood supply safe, we are having to defer donors at record levels. Our challenge is to maintain an adequate supply for our local hospitals and medical facilities as their demands increase. We are asking for your help to grow our donor population. You have rallied many times to this cause, and your continued support is vital to the well-being of our community. Therefore, we have developed the Ambassador Program for YOU. This program will enable you to share your life-saving efforts with friends and family members.

### Step 1:

Think of your friends and family members. Are any of them likely blood donors?

### Step 2:

Call and ask them to join you in saving lives through blood donation. You may wish to accompany them on their first donation.

### Step 3:

Fill out the attached postage paid card. Include your name, and the names and phone numbers of the potential donors who have given their approval to receive a call from The Blood Alliance. Fold so that our return address appears on the outside, and seal using the adhesive strip.

### Step 4:

The Blood Alliance will call the potential donors and schedule appointments to donate. After 4 of your referrals have donated for the first time, you will receive a stylish Ambassador polo shirt.

# New Donors

## Cracking Portion

\*Once 4 of your potential donors have donated blood for the first time, we will contact you, and you will receive your Blood Alliance Ambassador polo shirt. Wear it with pride, as you have done a wonderful thing for your community!

\*A first time donor is defined as a person that has never donated blood, or has not donated with us in over 12 months. Call (904) 353-8263 or (888) 447-1479 for more information.

Ambassador's

Name: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Validation Date: \_\_\_\_\_

I, \_\_\_\_\_, have contacted the following people, and they would like to join me in saving lives through blood donation. (Please Print)

1.	_____	Home Phone # _____
	_____	Work Phone # _____
2.	_____	Home Phone # _____
	_____	Work Phone # _____
3.	_____	Home Phone # _____
	_____	Work Phone # _____
4.	_____	Home Phone # _____
	_____	Work Phone # _____

