



Media Advisory

Contact: Brenda Marion
The Blood Alliance
912.355.0271, ext. 3104
bmarion@thebloodalliance.org

FOR IMMEDIATE RELEASE

The Blood Alliance Teams Up with Piggly Wiggly to Save Lives *Chance to Win a 3-Minute Grocery Grab for Donating Blood!*

SAVANNAH, GA, November 9, 2009 – The Blood Alliance, a non-profit community blood center headquartered in Jacksonville, Fla., in partnership with Piggly Wiggly grocery stores, is offering one lucky blood donor a chance to win a 3-minute grocery grab at the Pooler Piggly Wiggly (1042 W. Hwy 80, Pooler, GA 31322) on November 23, 2009.

Participants who register and attempt to donate at any Savannah mobile blood drive held by The Blood Alliance between November 1 to 21, 2009 will be automatically entered. One winner will be drawn and notified on Sunday, November 22, 2009.

To SAVE LIVES and donate blood during the promotional period, please schedule an appointment with our online registration site at: www.thebloodalliance.com

For detailed rules and regulations, please contact: Brenda Marion of The Blood Alliance at: 912.355.0271, ext. 3104.

Fact: One pint of blood can save three lives. Someone in the United States needs blood every two seconds. Saving lives takes only one hour of a donor's time.

About The Blood Alliance

The Blood Alliance (TBA) provides blood and blood products to more than 20 hospitals and medical facilities in 10 counties serving Northeast Florida, portions of Georgia and South Carolina. It provides the best possible blood banking system to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA opened in 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.org or call 800.447.1479.