



Media Advisory

Contact: Odette Struys
Public Relations Manager
The Blood Alliance
cell: 904.707.9301
ostruys@thebloodalliance.org

FOR IMMEDIATE RELEASE

ST. AUGUSTINE, Fla., November 18, 2009

The Blood Alliance Holds “Thanks for Giving” Blood Drive with Community Partners

Who: The Blood Alliance, the Prime Outlets-St. Augustine and WSOS Sunny 94.1
What: “Thanks for Giving” blood drive to SAVE LIVES
When: Monday, November 23, 9:00 AM to 6:00 PM
Where: Storefront at Saks Fifth Avenue OFF 5TH at the Prime Outlets-St. Augustine
Wow: Every donor will receive a gift bag including a commemorative t-shirt along with valuable offers from participating stores!

To schedule your appointment, please visit our online donor registration website at:
www.thebloodalliance.com

For more information on the event, contact John Helgren, Special Events Manager for The Blood Alliance at: 904.353.8263 ext. 2325.

***Fact:** One pint of blood can save three lives. Someone in the United States needs blood every two seconds. Saving lives takes only one hour of a donor's time.*

About The Blood Alliance

The Blood Alliance (TBA) provides blood and blood products to more than 20 hospitals and medical facilities in 10 counties serving Northeast Florida, portions of Georgia and South Carolina. It provides the best possible blood banking system to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA opened in 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.org or call 800.447.1479.